

Lamesoft® PO 65

The “Biolipid” for delicate skin as babies have

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Economics

- Excellent Economics & Performance

INCI: Coco-Glucoside (and) Glycerol Oleate



**APG® as mild surfactant
contribution**

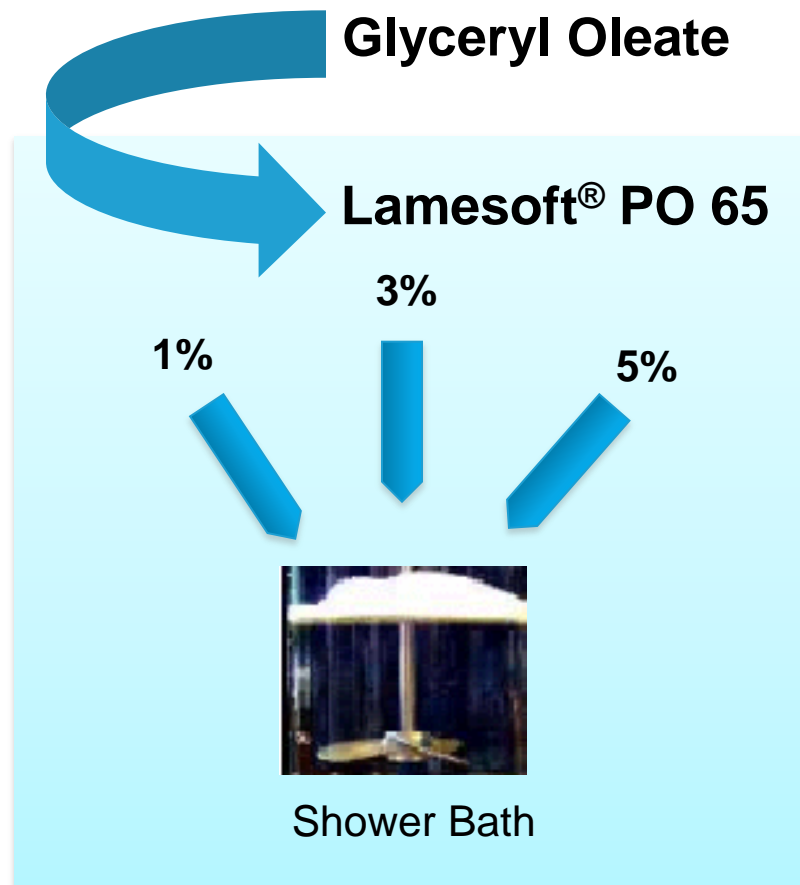


**proven skin care effects
with a “biolipid”**

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Naturally Inspired

- ✓ Natural occurring in human skin (Biolipid) 
- ✓ Natural occurring in Vernix Caseosa 
- ✓ Proven care additive for light, perceivable, intensive shower & liquid soap concepts
- ✓ Ultimate mildness for baby & facial wash
- ✓ Natural thickener for "green" cleansing concepts



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Glycerylmonooleate – a “Biolipid” of Human Skin

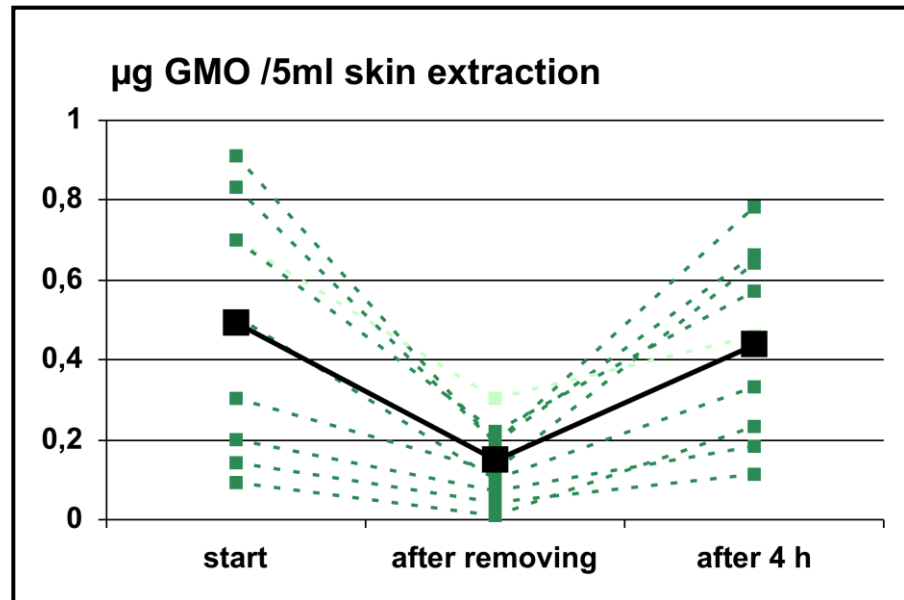
TEST DESIGN

with 9 persons

- extraction of lipids from the untreated forehead
- analysis of Glycerylmonooleate
- total removing of the skin lipids
- control after lipid removing
- after 4 h extraction of lipids on the forehead again
- and quantitative analysis of Glycerylmonooleate

e.g. by GC/GC/MS analysis

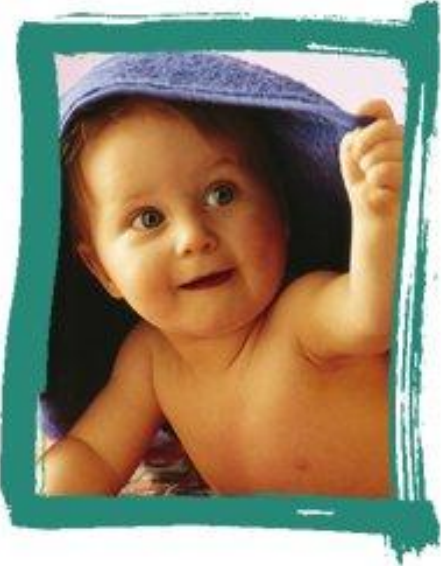
Test no. 9902454-0 / Report no. R 9900807 9/99



EVIDENCE: Glycerylmonooleate content in skin lipid

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A “Biolipid” for Baby Care



Vernix Caseosa [Käseschmiere]

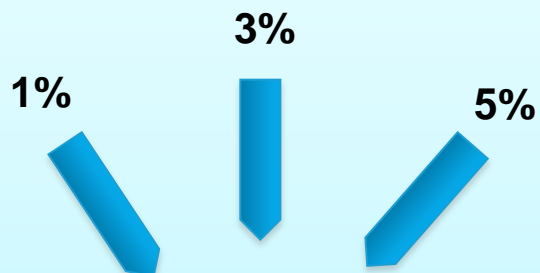
Skin surface lipid of the fetus contains
Glycerolmonooleate with 1,1 µg/10 ml.

A new born baby comes into the world
covered with a cream-like material called
Vernix Caseosa.

Lamesoft® PO 65 Concept

Select your skin care factor and claim evidences
with

The Lamesoft® PO 65 Concept:



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